



Minutes of Meeting on 10th April 2017, 6 to 7 pm

Present

Carol Williams
Tom Hooker
Alice Boyle
Emily Mackie
Katharine Ridger
Derek Boyle

YC 1 Apologies were received from:

- Peter Hammerton
- Henry Atkins
- Sarah-Joy Woodcock

YC 2 Minutes of the last meeting were reviewed, with the following updates:

- No feedback had been received regarding the role of PWTC in the future and will be reviewed at the next meeting after the holidays
- Henry Atkins has set up a Facebook page. As Henry was not present, this was deferred to the next meeting.

YC 3 The meeting focused on producing examples of litter posters to be used to educate the public around Paddock Wood. Carol showed a poster of the Pavilion in black and white with orange lettering 'Bin it now', but the picture was too busy, so the lettering did not show well.

The group discussed running a competition to create posters. It was agreed that we would ask Town Council for 4 x £10 Amazon voucher prizes (agreed) and circulate posters with the following guidance:

- The poster should be A4, either portrait or landscape
- Should have a clear message visible from 10 feet
- Should be bright/eye catching
- Could include pictures of Paddock Wood Either messy or clean
- Should be computer generated

Entries should be emailed to Carol Williams at:

carolwilliamspwtc@gmail.com

Flyers for the competition will be placed in several shops around Paddock Wood & will be emailed to group leaders. The flyer will also be placed on the PWYC Facebook page and Town Council website.

The group produced some slogans which might be used:

- Give a hoot and don't pollute
- Bin it now
- Be the solution, not the pollution
- Free service, open 24/7

The group worked on sample posters. Final entries to the competition will be approved by Town Council, once selected by Youth Council.

YC 4 Next meeting 8th May 2017 at 6 pm in the Day Centre.